

Lesson Classification: UNCLASSIFIED

Lesson ID: 32149-44458

Title: SHIPBOARD PSYOPS SUPPORT

Operation/Exercise Name: UNITED SHIELD

Observed: 20 Mar 1995

Originator: JPOTF

POC: LTC ST. JOHN Commercial: DSN:

5. (U) OBSERVATION:

Amphibious Ready Groups (ARG) have organic assets that can support a Psyop Task Force.

6. (U) DISCUSSION:

Most U.S. Naval ships possess organic print facilities capable of preparing psyop print products. Naval ships will probably possess either an off-set press or rizograph type printers. Additionally, ships may possess the ability to broadcast either AM or short wave radio on commercial bands. Psyop Task Force personnel should explore all capabilities of Naval ships within the ARG prior to developing TPFDD requirements. Other examples are, sound proof rooms for tape production, video editing, etc.... Marine Corps aviation can provide support for aerial loudspeaker system and leaflet drops. Exploitation of USN/USMC assets reduced JPOTF TPFDD requirements by 50 percent.

7. (U) LESSON LEARNED:

The Amphibious Ready Group (ARG) composed of numerous U.S. Naval ships and Marine Corps assets will have organic assets that can support a Psyop Task Force. Exploitation of USN/USMC assets can significantly reduce the Psyop Task Force lift requirements.

8. (U) RECOMMENDED ACTION:

Psyop Task Force personnel conduct surveys of ships involved in operations prior to TPFDD development. They should receive capability briefs on print, communications, aerial assets, etc.

9. (U) COMMENTS:

None.
